

Tassal Presentation to Primary School Students

Mr GEORGE question to MINISTER for EDUCATION

The question comes from Dr Ian Sale, a constituent. Why are you allowing Tassal, a multinational company, to make presentations to primary school students in and around the Channel? The Department of Education's guidelines are clear: schools must not allow marketing, advertising or brand promotion to students, including activities that could be perceived as public relations. Would you allow a multinational company like McDonalds, which also employs many Tasmanians, to make similar educational presentations to young children? If not, can you please explain how Tassal is any different?