


Minister for Environment  
Minister for Innovation, Science, and the Digital Economy  
Minister for Community and Multicultural Affairs  
Minister for Arts and Heritage

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Mr Roger Jaensch MP  
Liberal Member for Braddon  
C/o- [Laura.Ross@parliament.tas.gov.au](mailto:Laura.Ross@parliament.tas.gov.au)

23 APR 2026

Dear Mr Jaensch, 

Thank you for your constituency question about assistance for Tasmanian artists to promote their artwork for sale.

As you note, Tasmania is home to a vibrant arts and creative scene. No matter where you look, there is never any shortage of talent, and this is recognised by the Tasmanian Government.

One such area of support that I proud to note is the COLLECT Art Purchase Scheme. Delivered through Arts Tasmania, this initiative supports local Tasmanian arts business to sell artwork. The scheme's success is highlighted by the more than 6,700 artworks sold, worth more than \$22 million, since 2009. COLLECT supports individuals to apply for a loan between \$1,000 and \$8,500, for items valued at a maximum retail price of \$11,500.

Importantly, businesses participating in the sale of artwork must apply to be a part of the scheme through Arts Tasmania. More information about COLLECT for both individuals and businesses is available at [www.collec-art.com.au](http://www.collec-art.com.au) or via the Arts Tasmania website, [https://www.arts.tas.gov.au/grants\\_and\\_funding/collect-art-purchase-scheme](https://www.arts.tas.gov.au/grants_and_funding/collect-art-purchase-scheme).

Tasmanians and those further afield rightly ought to be inspired by the fantastic art available by local Tasmanian artists. By supporting our local arts sector we can ensure a bright future, here on-island, for those established artists and emerging artists alike.

Again, I appreciate your constituent's interest in this matter, and hope this information is useful for them and others.

Yours sincerely,

Hon. Madeleine Ogilvie MP  
**Minister for Arts and Heritage**